

EGF RECREATION FACILITY REINVESTMENT VOTE

VOTE: TUESDAY, NOVEMBER 5TH, 2024: 7 AM - 8 PM



PROJECT GOALS AND MISSION

Project Goals

- Transform participant and user experience and performance through upgraded facility amenities.
- Improved functionality and building flexibility that promotes expanded recreation offerings for the entire community.
- Improved building operating efficiency.
- Improved safety and access for all participants and spectators.

Project Mission

- Improve user experience, performance, and financial efficiency.

WHAT DOES A YES VOTE MEAN?

By voting yes on **both** ballot questions, you will be approving a 1% Sales Tax Increase for up to 20 years.

Civic Center Sports Complex Measure Explanation

This measure will allow the City to finance the remodeling, upgrades, and additions to the Civic Center Sports Complex for 20 years or until \$6,745,000 plus the costs of collecting and administering the tax is collected, whichever comes first. **This measure will allow for renovations to the existing Civic Center, along with the addition of a new, multi-use turf baseball field.**

VFW Arena Measure Explanation

Measure 2 will allow the City to finance the reconstruction and upgrades of the VFW Memorial Arena for 20 years or until \$8,000,000 plus the costs of collecting and administering the tax is collected, whichever comes first. **This measure will allow for upgrades and enhancements at the VFW Arena.**

WHY IS NOW

TIME TO REINVEST?

Recreational facilities in our community require comprehensive investment to continue to serve our residents and activity participants in a safe and healthy manner. A growing need for improvements of our current facilities and demand for new and expanded recreation offerings has been identified by community members, including a wider range of activities, including athletics, while promoting an active lifestyle for all citizens.

WHY REINVEST IN RECREATION?

Ice arena youth event visitors generated \$2.1 million of economic activity during Winter 2021-2022. This included \$574,410 of income for county residents, while supporting 40 jobs. Industries that benefited from these visitors include hotels, restaurants, bars, repair/maintenance construction, real estate, and management of companies. Extension estimated there were 9,379 youth ice event visitors in the 2021-2022 season. Overnight visitors spent \$133.30 per person per day on average, while those visiting only for the day spent \$64.50 on average.

FOR THE KIDS!

By supporting local youth recreation programs in your community, you are helping kids develop many important life skills. These skills include, but are not limited to, teamwork, confidence, leadership, and discipline while helping instill a healthy lifestyle among the youth in our community! Your support of the Facility Reinvestment Vote will help ensure that the next generation can continue to use the existing facilities for years to come!

WHAT DOES A 1% SALES TAX MEAN TO ME?

Purchase Subtotal	Current 7.375% Tax Rate	Proposed 8.375% Tax Rate	Difference
\$10.00	\$0.74	\$0.84	\$0.10
\$100.00	\$7.38	\$8.38	\$1.00
\$1,000.00	\$73.75	\$83.75	\$10.00

SCAN TO LEARN MORE!



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